

Data protection statement

We attach great importance to the protection of your personal data. We therefore strictly adhere to the legal provisions governing the admissibility of the handling of personal data and have taken appropriate technical and organisational precautions. The following declaration gives you an overview of how we guarantee this protection and what kind of data we collect for what purpose.

I. General information on data processing

1. Scope of the processing of personal data

We only collect and use our users' personal data of insofar as this is necessary to provide a functional website as well as our contents and services. The collection and use of our users' personal data takes place regularly and only with the user's consent. An exception applies in those cases where prior consent cannot be obtained for real reasons and the processing of the data is permitted by law.

Derela GmbH is entitled, with your voluntary consent, to collect, process and store, combine with other data, archive and use your personal data for the purpose of providing information about Derela GmbH products. You give your consent either in writing or by clicking on the corresponding declaration. In particular, personal data will only be passed on to third parties if you have given your express prior consent or if we are obliged to surrender the data, for example due to an official order.

2. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, art. 6 para. 1 lit. a EU Data Protection Ordinance (GDPR) serves as the legal basis for the processing of personal data. In the processing of personal data required for the performance of a contract to which the data subject is a party, art. 6

para. 1 lit. b GDPR serves as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures. Insofar as the processing of personal data is required to fulfil a legal obligation to which our company is subject, art. 6 para. 1 lit. c GDPR serves as the legal basis. In the event of the vital interests of the data subject or another natural person requiring the processing of personal data, article 6(1)(d) GDPR serves as the legal basis. If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, art. 6 para. 1 lit. f GDPR serves as the legal basis for processing.

3. Data erasure and storage time

The personal data of the person concerned will be deleted or blocked as soon as the purpose of storage ceases to apply. Furthermore, data may be stored if this has been provided for by the European or national legislator in EU regulations, laws or other provisions to which the person responsible is subject. The data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a need for further storage of the data for the conclusion or fulfilment of a contract.

II. Provision of the website and creation of log files

1. description and scope of data processing

Every time you visit our website, our system automatically collects data and information from the computer system of the calling computer.

The following data is collected:

- (1) Information about the browser type and version used
- (2) The user's operating system
- (3) The user's Internet service provider of the user
- (4) The user's IP address

(5) Date and time of access

(6) Websites from which the user's system reaches our website

(7) Websites accessed by the user's system via our website

The data are also stored in the log files of our system. The IP addresses of the user or other data that enable the assignment of the data to a user are not affected by this. These data are not stored together with other personal data of the user.

Derela GmbH cannot assign these data to specific persons. They serve exclusively for the statistical evaluation and improvement of our offers and services by providing information about the use of the information provided by Derela GmbH.

2. Legal basis for data processing

The legal basis for the temporary storage of data is art. 6 para. 1 lit. f GDPR.

3. Purpose of data processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this the user's IP address must remain stored for the duration of the session.

Our legitimate interest in data processing pursuant to art. 6 para. 1 lit. f GDPR also lies in these purposes.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

III. Use of cookies

1. Custom cookies

a) Description and scope of data processing

Our website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer

system. If a user visits a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic character string that enables a unique identification of the browser when the website is called up again. We use cookies to make our website more user-friendly. Some elements of our website require the calling browser to be identified even after a page change. The log-in information (ID number 1) is stored and transmitted in the cookies.

b) Legal basis for data processing

The legal basis for the processing of personal data using cookies is art. 6 para. 1 lit. f GDPR.

c) Purpose of data processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies.

d) Duration of storage and restriction of the use of cookies

Cookies are stored on the user's computer and transmitted to our site. They are automatically deleted at the end of each session. As a user, you have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your Internet browser. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all functions of the website in full.

e) Refusal of cookies

Cookies can generally be denied via the web browser settings. If you deactivate or restrict the use of cookies using your browser, you will no longer be able to use various functions on our website. Cookies can also be deleted automatically.

The following links will inform you how to set up your browser:

Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <http://support.mozilla.org/de/kb/cookies-informationen-websites-auf-ihrem-computer>

Google

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=de&answer=95647>

Safari: https://support.apple.com/kb/PH21411?locale=de_DE

Opera: <https://help.opera.com/de/latest/web-preferences/>

2. Use of website analysis services

a) Description and scope of data processing

Various analysis tools are integrated into the websites we operate.
etracker

The etracker tracking tool may be used on some of Derela GmbH's websites. The provider is etracker GmbH, Erste Brunnenstraße 1, 20459 Hamburg, Germany. The data can be used to create user profiles under a pseudonym. Cookies may be used for this purpose. You can object to the collection and storage of data at any time with effect for the future. To object to the collection and storage of your visitor data for the future, you can obtain an opt-out cookie from etracker by clicking on the following link; this will ensure that no visitor data from your browser will be collected and stored by etracker in future: <http://www.etracker.de/privacy?et=V23Jbb>

This sets an opt-out cookie called "cntcookie" from etracker. Please do not delete this cookie as long as you wish to maintain your objection. Further information can be found in the etracker data protection

regulations: <http://www.etracker.com/de/datenschutz.html>

Matomo

On some of Derela GmbH websites, the open source software Matomo may be used to analyse and statistically evaluate the use of the website. Cookies are used for this purpose (see section 4). The information generated by the cookie about website usage is transmitted to our servers and combined in pseudonymous user

profiles. The information is used to evaluate the use of the website and to enable a demand-oriented design of our website. The information is not passed on to third parties. Under no circumstances will the IP address be linked to other data relating to the user. The IP addresses are anonymized so that an assignment is not possible (IP masking). Your visit to this website is currently recorded by Matomo Webanalyse. Click here (<https://matomo.org/docs/privacy/>), in order for your visit to be no longer recorded.

Google Analytics

Some websites use Google Analytics, a web analytics service provided by Google Inc. ("Google"), 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymisation on these websites, your IP address will previously be shortened by Google within Member States of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activities, and to provide the website operator with further services associated with website use and Internet use. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. Google Analytics data may not be passed on without the customer's consent, unless special circumstances such as legal requirements exist.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP

address), and from processing these data by downloading and installing the browser plug-in available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>

More information on how Google Analytics handles user data can be found in Google's privacy

policy: <https://support.google.com/analytics/answer/6004245?hl=en>

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For further information on the collection and use of data by Google and your rights to protect your privacy, please refer to the data protection information

at <https://www.google.de/intl/de/policies/privacy/>.

b) User-related online advertising

We use or cooperate with advertising partners and networks to display advertisements to users on other websites or apps. These ads can be customized to reflect the users' predicted areas of interest. The playout of the advertisements can be controlled and measured in order to be able to display ads as booked, to present suitable ads to users in order to avoid wasted coverage, and to be able to track billing from our advertising networks accordingly. Advertisements in which users have shown interest can be recorded on a user-related basis.

For these purposes, cookies and/or similar techniques (e.g. pixels) are used on our or other websites or apps from connected advertising networks to collect and evaluate pseudonymised information. Such information may be obtained by advertisers on whose websites or apps we have booked advertisements.

User-related online advertising is carried out with legitimate interest, among other things for the distribution of online content that is to be made available to a larger target group.

You can object to the use-related online advertising described under III. 1 e) for our website.

We may work with the following advertising networks:

(1) Taboola

We may cooperate with Taboola Europe Ltd., 33, Aldgate High Street , Aldgate House 2nd Floor , London EC3N 1DL, United Kingdom

(„Taboola“). More

information: <https://www.taboola.com/de/privacy-policy#notice-to-individuals>.

2) Outbrain

We may cooperate with Outbrain UK Ltd., 5th Floor, The Place, 175 High Holborn, London, WC1V 7AA, United Kingdom („Outbrain“).

More

information: https://www.outbrain.com/legal/privacy#the_site.

c) Legal basis for data processing

The legal basis for the temporary storage of data and log files is art. 6 para. 1 lit. f GDPR.

d) Purpose of data processing

The purpose of using the data and of analysis with website services is to optimize our services.

e) Duration of storage and restriction of the use of cookies

Cookies are stored on the user's computer for up to two years and transmitted to our site by the user.

As a user, you also have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your Internet browser. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all functions of the website in full.

3. Remarketing

The websites use the Google Inc. ("Google") remarketing or "similar target group" function. This feature allows visitors to the sites to be targeted with advertisements by personalized, interest-based ads being delivered to visitors to the sites when they visit other sites on the Google Display Network. Google uses cookies to analyze website

usage, which forms the basis for creating interest-based advertisements. Google stores a small file with a sequence of numbers in the browsers of visitors to the website. This number is used to record visits to the website and anonymised data on the use of the website. No personal data of visitors to the website are stored. If you subsequently visit another website in the Google Display Network, you will see ads that are highly likely to include previously accessed product and information areas.

You can disable the use of cookies by third parties by visiting the deactivation page of the Network Advertising Initiative at <http://www.networkadvertising.org/choices/> and implementing the additional opt-out information mentioned therein.

For more information about Google Remarketing and Google's privacy policy, please visit: <http://www.google.com/privacy/ads/> On some of our websites we use the remarketing function "Custom Audiences" of Facebook Inc. (1601 p. California Ave, Palo Alto, CA 94304, USA; "Facebook").

This function serves the purpose of targeting the visitors of the website with interest-related advertising on Facebook.

For this purpose, the Facebook remarketing tag was implemented on the website. This tag establishes a direct connection to the Facebook servers while visiting the website transferring to the Facebook server which of our pages you have visited. Facebook maps this information to your personal Facebook account. When you visit the Facebook social network, you will see personalized, interest-based Facebook ads.

To object to the processing of your personal data, you can deactivate the remarketing function "Custom Audiences" at https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. For more information about Facebook's collection and use of the data, your rights and ways to protect your privacy,

please see Facebook's privacy policy at <https://www.facebook.com/about/privacy/>.

IV. Contacting

1. Description and scope of data processing

On some of our Internet pages there is a contact form which can be used for electronic contact. If a user accepts this possibility, the data entered in the input mask will be transmitted to us and stored. These data are:

- (1) First name
- (2) Name
- (3) Subject
- (4) E-mail
- (5) Your message

At the time the message is sent, the following data are also stored:

- (1) The user's IP address
- (2) Date and time of entry

Alternatively, you can contact us via the e-mail address provided. In this case, the user's personal data transmitted by e-mail will be stored.

In this context, the data are not disclosed to third parties. The data are used exclusively for processing the conversation.

2. Legal basis for data processing

The legal basis for the processing of data transmitted in the course of establishing contact is art. 6 para. 1 lit. f GDPR. If the e-mail contact aims at the conclusion of a contract, then additional legal basis for the processing is art. 6 exp. 1 lit. b GDPR.

3. Purpose of data processing

The processing of the personal data from the input mask serves us only with regard to the processing of the establishment of contact.

The other personal data processed during the sending process via the contact form serve to prevent misuse of the contact form and to ensure the security of our IT systems.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. For the personal data from the input mask of the contact form and those that were sent by e-mail, this is the case when the respective conversation with the user is finished. The conversation is terminated when it can be inferred from the circumstances that the matter has been clarified once and for all.

If statutory provisions provide for retention obligations (e.g. six years for commercial letters received, section 257 (4) of the German Commercial Code(HGB)), deletion shall take place after expiry of the corresponding period.

V. Data provided by you

1. Description and scope of data processing

In some areas of the site, you may be asked to provide personal information in order to use the offers or free features described or to participate in special promotions (subscription orders, product orders, editorial or advertising newsletters, participation in competitions or other promotions). You will be informed about which information you must provide for these offers and which data you can voluntarily provide.

In particular, the following data may be collected: Name, address, bank details, password, date of birth, e-mail address, declarations of consent, information on the concluded legal transaction.

To fulfill your order or registration we pass your data on to partners, who in turn act in conformity with the data protection regulations.

You can apply at any time to have your customer account deleted at [info\(*\)derela\(.\)de](mailto:info(*)derela(.)de).

When subscribing to a newsletter, the user receives a confirmation message after registration, which contains a link to the final registration (double opt-in). This ensures that the newsletter is explicitly desired.

You can unsubscribe from the newsletter via a personalized link that will be sent with each mailing.

2. Legal basis for data processing

If the purpose of data collection is to conclude a contract, the legal basis for processing is art. 6 para. 1 lit. b GDPR. Furthermore, data will be processed on the basis of a consent given by you (art 6 para. 1 lit. a GDPR).

3. Purpose of data processing

The data is processed for the purpose of enabling the use of the respective offers and functions. Inasmuch as you provide further data voluntarily, we use them to design our services according to your needs.

4. Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. This is usually the case if the service you have used (e.g. newsletter order, creation of a personal user profile) is cancelled.

If statutory provisions provide for retention obligations (e.g. six years for commercial letters received, section 257 (4) HGB), deletion shall take place after expiry of the corresponding period.

VI. Use of social media links or plug-ins

1. General

Social media channels are linked on our website. By clicking on the button you will be forwarded to the respective network. A direct link between the pages only exists if you are logged in to the respective network.

We may have included buttons ("plug-ins") from various social networks on our websites so that you can also use the interactive possibilities of the social networks you use on our websites. These plug-ins provide various functions, the subject and scope of which is determined by the operators of the social networks. We use a 2-click procedure to better protect your personal data. By pressing the button next to the respective plug-in, the plug-in is activated, which is indicated by the color change of the plug-in button from gray to colored. Then you can use the respective plug-in by clicking on the button of the plug-in. Please note that we are not providers of social networks and have no influence on data processing by the respective service providers. The legal basis for the use of the plug-ins is, insofar as personal data are processed here, art. 6 para. 1 f EU GDPR, whereby our legitimate interest consists in the provision of interaction possibilities for the purpose of advertising (recital 47 EU GDPR) and in the demand-oriented design of our Internet services for interaction with social networks to which the users of our website belong.

More details about the individual plug-ins can be found in the following information:

2. Facebook/Instagram

Our pages include plug-ins from the social network "Facebook", 1601 South California Avenue, Palo Alto, CA 94304, USA. You can recognize the Facebook plug-ins by the Facebook logo or the "Like" button on our page. An overview of the Facebook plug-ins can be found here: <http://developers.facebook.com/docs/plugins/>.

When you activate the plug-in, the plug-in establishes a direct connection between your browser and the Facebook server.

Facebook receives the information that you have visited our site with your IP address. If you click the Facebook "Like" button while logged into your Facebook account, you can refer to the content of our pages in your Facebook profile.

We would like to point out that, as the provider of the pages, we are not aware of the content of the data transmitted, or how it is used by Facebook, and that we are not responsible for the data processing by Facebook. For more information, please see Facebook's Privacy Policy at <http://de-de.facebook.com/policy.php>

The Instagram button is operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. The relevant data protection declaration can be found at https://help.instagram.com/519522125107875?helpref=page_content.

3. Twitter

Our pages include functions of the social network "Twitter". These functions are provided by Twitter Inc, Twitter, Inc. 1355 Market St, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Re-Tweet" function, the websites you visit are linked to your Twitter account and made known to other users. Data is also transmitted to Twitter. We would like to point out that, as the provider of the pages, we are not aware of the content of the data transmitted or how it is used by Twitter. For more information, please see Twitter's Privacy Policy at <http://twitter.com/privacy>.

4. YouTube

Videos from the external video platform YouTube are integrated on our website. This website is operated by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. By default, no automated connection to YouTube's servers is established. This means that the operator does not receive any data from you when calling up the web pages. If the videos do not have a preview image, the video is displayed via an iFrame.

You can decide for yourself if the YouTube videos should be activated. Only when you release the playback of the videos by clicking on "Start video" do you give your one-time consent that the

data required for this (including the Internet address of the current page and your IP address) will be transmitted to the operator. If you are logged into your YouTube account, you allow YouTube to associate your surfing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account. For more information on how user data is used, please see YouTube's Privacy Policy at <https://policies.google.com/privacy?hl=en&gl=en>

5. Sprinklr

Derela GmbH may use the Customer Experience Management Tool "sprinklr" for the processing and evaluation of social media content. The tool is operated by Sprinklr Inc. 29 West 35th Street New York, NY 10001, USA. The tool processes content from the social media channels Facebook, Twitter and Instagram operated by Derela GmbH. The data collected there are contents that are distributed and processed via the respective platforms.

6. LinkedIn

Our pages include functions of the social network "LinkedIn". These functions are provided by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2 Ireland. By using LinkedIn, the websites you visit are linked to your LinkedIn account and made known to other users. Data is also transmitted to LinkedIn. We would like to point out that, as the provider of the pages, we are not aware of the content of the data transmitted or how it is used by LinkedIn. For more information, please see LinkedIn's Privacy Policy at <https://www.linkedin.com/legal/privacy-policy>

VII. Rights of the data subject

If personal data are processed by you, you are affected within the meaning of the GDPR and you have the following rights vis-à-vis the person responsible:

1. Right to information

You can ask the person in charge to confirm whether we process personal data relating to you.

If such processing does take place, you can request the following information from the person responsible:

- (1) the purposes for which the personal data are processed;
- (2) the categories of personal data being processed;
- (3) the recipients or categories of recipients to whom the personal data relating to you have been or are still being disclosed;
- (4) the planned duration of the storage of the personal data relating to you or, if specific information on this is not possible, criteria for determining the storage period;
- (5) the existence of a right to rectification or deletion of personal data relating to you, a right to limitation of processing by the controller or a right to object to such processing;
- (6) the existence of a right of appeal to a supervisory authority;
- (7) any available information on the origin of the data if the personal data are not collected from the data subject;
- (8) the existence of automated decision-making including profiling in accordance with art. 22 para. 1 and 4 GDPR and - at least in these cases - meaningful information on the logic involved and the scope and intended effects of such processing for the data subject.

You have the right to request information as to whether the personal data relating to you are transferred to a third country or to an international organisation. In this context, you may request to be informed of the appropriate guarantees pursuant to art. 46 GDPR in connection with the transmission.

2. Right to rectification

You have a right of rectification and/or completion vis-à-vis the data controller if the personal data processed relating to you are incorrect or incomplete. The person responsible shall make the correction without delay.

3. Right to limitation of processing

Under the following conditions, you may request that the processing of personal data relating to you be restricted:

(1) if you dispute the accuracy of the personal data relating to you for a period that enables the data controller to verify the accuracy of the personal data;

(2) the processing is unlawful and you refuse to delete the personal data and instead request that the use of the personal data be restricted;

(3) the data controller no longer needs the personal data for the purposes of the processing, but you do need them to assert, exercise or defend legal claims, or

(4) if you have filed an objection to the processing pursuant to art. 21 para. 1 GDPR and it has not yet been determined whether the legitimate reasons of the person responsible outweigh your reasons.

If the processing of personal data relating to you has been restricted, such data may only be processed - apart from being stored - with your consent or for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or on grounds of an important public interest of the Union or a Member State.

If the processing restriction has been restricted according to the above conditions, you will be informed by the person responsible before the restriction is lifted.

4. Right to deletion

a) Duty to delete

You may request the data controller to delete the personal data relating to you without delay and the controller is obliged to delete this data without delay if one of the following reasons applies:

(1) The personal data relating to you are no longer necessary for the purposes for which they were collected or otherwise processed.

(2) You revoke your consent, on which the processing was based pursuant to art. 6 para. 1 lit. a or art. 9 para. 2 lit. a GDPR, and there is no other legal basis for the processing.

(3) You file an objection against the processing pursuant to art. 21 para. 1 GDPR and there are no overriding legitimate reasons for the processing, or you file an objection against the processing pursuant to art. 21 para. 2 GDPR.

(4) The personal data relating to you were processed unlawfully.

(5) The deletion of personal data relating to you is necessary to fulfil a legal obligation under Union law or the law of the Member States to which the data controller is subject.

(6) The personal data concerning you were collected in relation to information society services offered pursuant to art. 8 para. 1 GDPR.

b) Information to third parties

If the data controller has made the personal data relating to you public and is obliged to delete it pursuant to art. 17 para. 1 GDPR, he shall take appropriate measures, including technical measures, taking into account the available technology and the implementation costs, to inform data processors who process the personal data that you as the data subject have requested the deletion of all links to this personal data or of copies or replications of this personal data.

c) Exceptions

The right to cancellation does not exist insofar as the processing is necessary:

(1) to exercise freedom of expression and information;

(2) for the performance of a legal obligation required for processing under the law of the Union or of the Member States to which the controller is subject or for the performance of a task in the public interest or in the exercise of official authority conferred on the controller;

(3) for reasons of public interest in the field of public health pursuant to art. 9 para. 2 lit. h and i and art. 9 para. 3 GDPR;

(4) for archiving purposes in the public interest, scientific or historical research purposes or for statistical purposes pursuant to art. 89 para. 1 GDPR, insofar as the law referred to under a) is likely to make it impossible or seriously impair the attainment of the objectives of such processing, or

(5) to assert, exercise or defend legal claims.

5. Right to information

If you have exercised your right to have the data controller rectify, delete or limit the processing, he is obliged to inform all recipients to whom the personal data relating to you have been disclosed of this correction or deletion of the data or restriction on processing, unless this proves impossible or involves disproportionate effort.

The person responsible shall have the right to be informed of such recipients.

6. Right to data transferability

You have the right to receive the personal data relating to you that you provided the person responsible with in a structured, common and machine-readable format. In addition, you have the right to pass this data on to another person in charge without obstruction by the person in charge to whom the personal data was provided, provided that

(1) processing is based on consent pursuant to art. 6 para. 1 lit. a GDPR or art. 9 para. 2 lit. a GDPR or on a contract pursuant to art. 6 para. 1 lit. b GDPR and

(2) processing is carried out by means of automated methods.

In exercising this right, you also have the right to request that the personal data relating to you be transferred directly from one data controller to another data controller, insofar as this is technically feasible. The freedoms and rights of other persons must not be affected by this.

The right to transferability shall not apply to the processing of personal data necessary for the performance of a task in the public interest or in the exercise of official authority conferred on the controller.

7. Right of objection

You have the right to object at any time, for reasons arising from your particular circumstances, to the processing of personal data relating to you under article 6(1)(e) or (f) of GDPR; this also applies to profiling based on these provisions.

The data controller then no longer processes the personal data relating to you, unless he can prove compelling reasons worthy of protection for the processing, which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

If the personal data relating to you are processed for direct marketing purposes, you have the right to object at any time to the processing of the personal data relating to you for the purpose of such advertising; this also applies to profiling, insofar as it is associated with such direct marketing.

If you object to the processing for direct marketing purposes, the personal data relating to you will no longer be processed for these purposes.

You have the possibility of exercising your right of objection in connection with the use of information society services by means of automated procedures using technical specifications, notwithstanding Directive 2002/58/EC.

8. Right to revoke the data protection declaration of consent

You have the right to revoke your data protection declaration of consent at any time. The revocation of consent shall not affect the legality of the processing carried out on the basis of the consent until revocation.

9. Automated decision in individual cases including profiling

You have the right not to be subject to a decision based exclusively on automated processing - including profiling - that has legal effect against you or significantly impairs you in a similar manner. This does not apply if the decision

- (1) is necessary for the conclusion or performance of a contract between you and the person responsible,
- (2) the legislation of the Union or of the Member States to which the person responsible is subject is admissible and that legislation contains appropriate measures to safeguard your rights, freedoms and legitimate interests; or
- (3) with your express consent.

However, these decisions may not be based on special categories of personal data pursuant to art. 9 para. 1 GDPR, unless art. 9 para. 2 lit. a or g applies and appropriate measures have been taken to protect your rights and freedoms and your legitimate interests.

In the cases referred to in (1) and (3), the person responsible shall take reasonable measures to safeguard your rights, freedoms and legitimate interests, including at least the right to obtain the intervention of a person by the person responsible, to state his own position and to challenge the decision.

10. Right of appeal to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right of appeal to a supervisory authority, in particular in the Member State where you reside, work or which you suspect of infringement, if you believe that the processing of personal data relating to you is contrary to the GDPR.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy under article 78 GDPR.

11. Modification of data and revocation

On request, Derela GmbH will inform you in writing; taking into account the legal requirements, whether and which personal data are stored. Please send your inquiries to [info\(*\)derela.de](mailto:info(*)derela.de)

You can update, correct, supplement or delete your personal data at any time.

If this is not technically possible at the address at which you provided the data, you can contact us at any time at the following address:

[info\(*\)derela\(.\)de](mailto:info(*)derela(.)de)

This address can also be used for the revocation of a given consent to the use of your data. In this case your data will be deleted immediately. If data have been transferred to third parties with your consent, these third parties will be informed immediately and requested to delete the data. You are entitled to restrict your consent to the use of your data. In this case, the data will only be deleted within the scope of the restriction.

For technical reasons, it cannot be completely ruled out that there may be an overlap between the revocation and the use of your data within the framework of a campaign that has already started.

As at: 23 November 2020